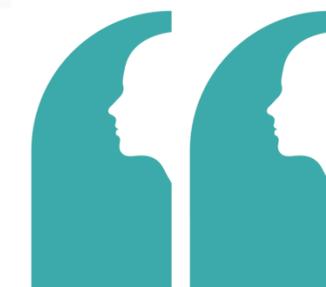
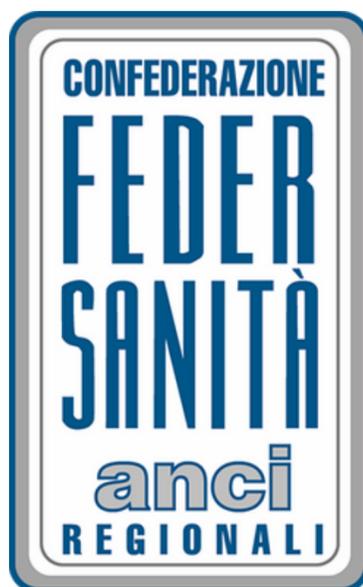


AZIENDE SANITARIE

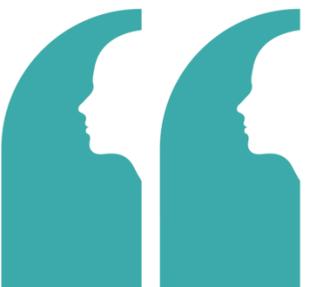
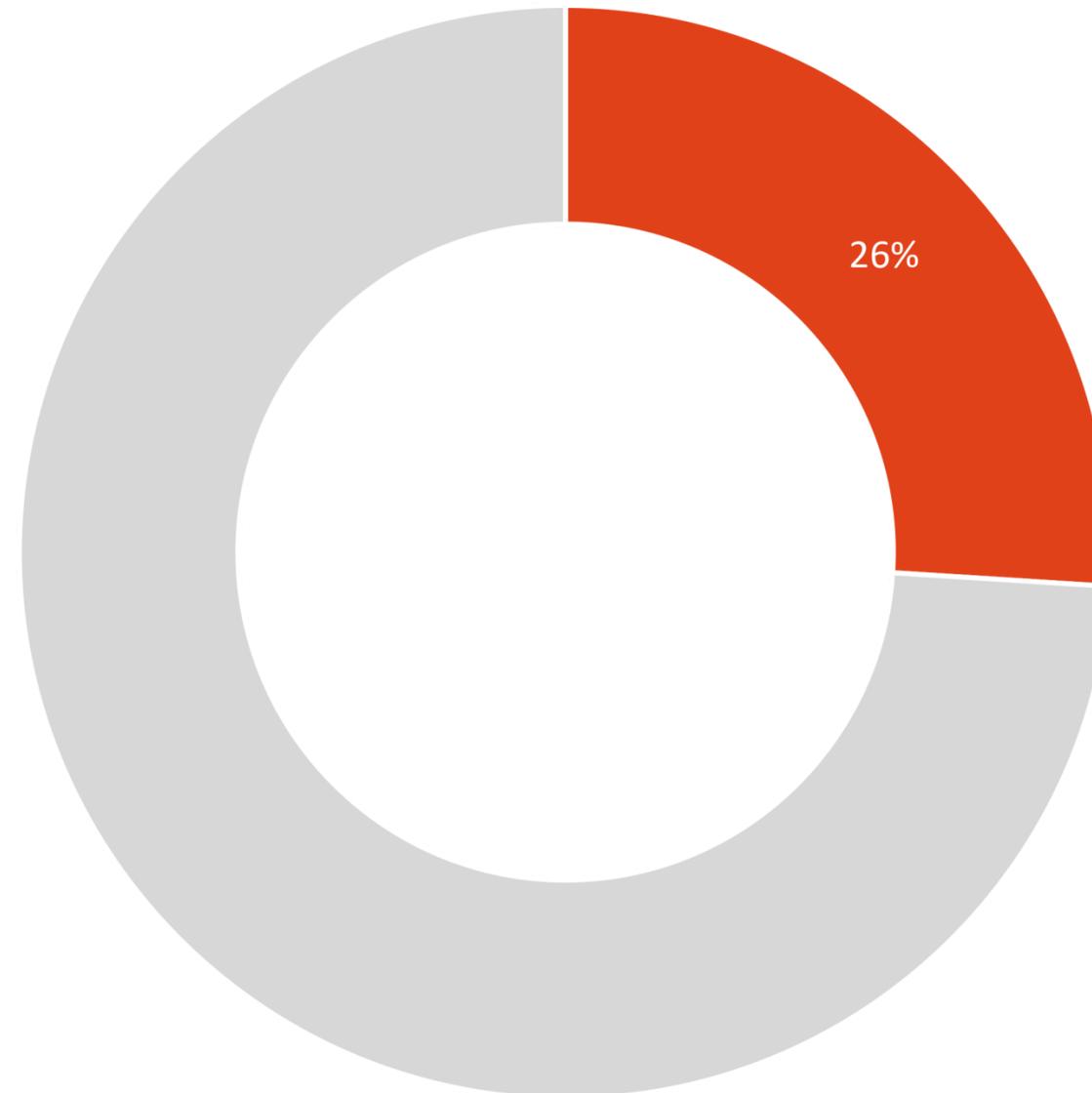
L'indagine ha riguardato le 50
Aziende Italiane
dell'Assistenza Sanitaria con il
maggiore fatturato.





QUALI SONO I SERVIZI ON-LINE CHE OFFRONO SUL LORO SITO?

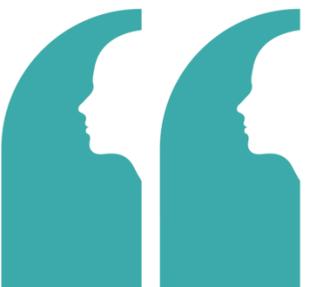
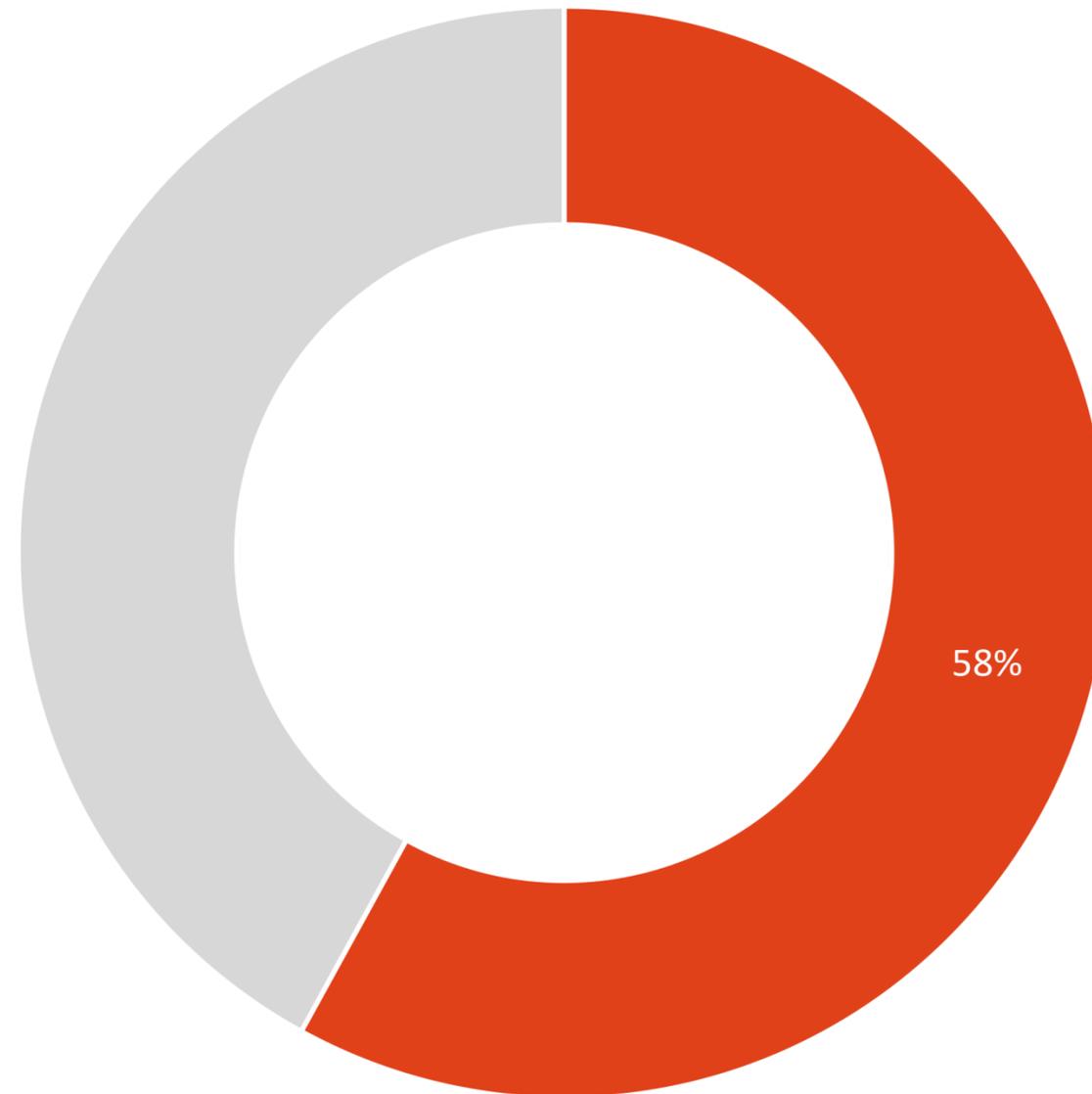
TRADUZIONE IN LINGUA





QUALI SONO I SERVIZI ON-LINE CHE OFFRONO SUL LORO SITO?

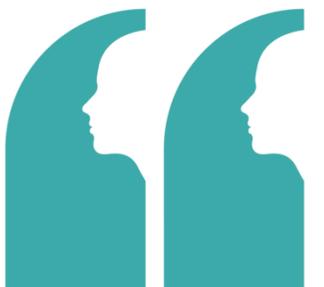
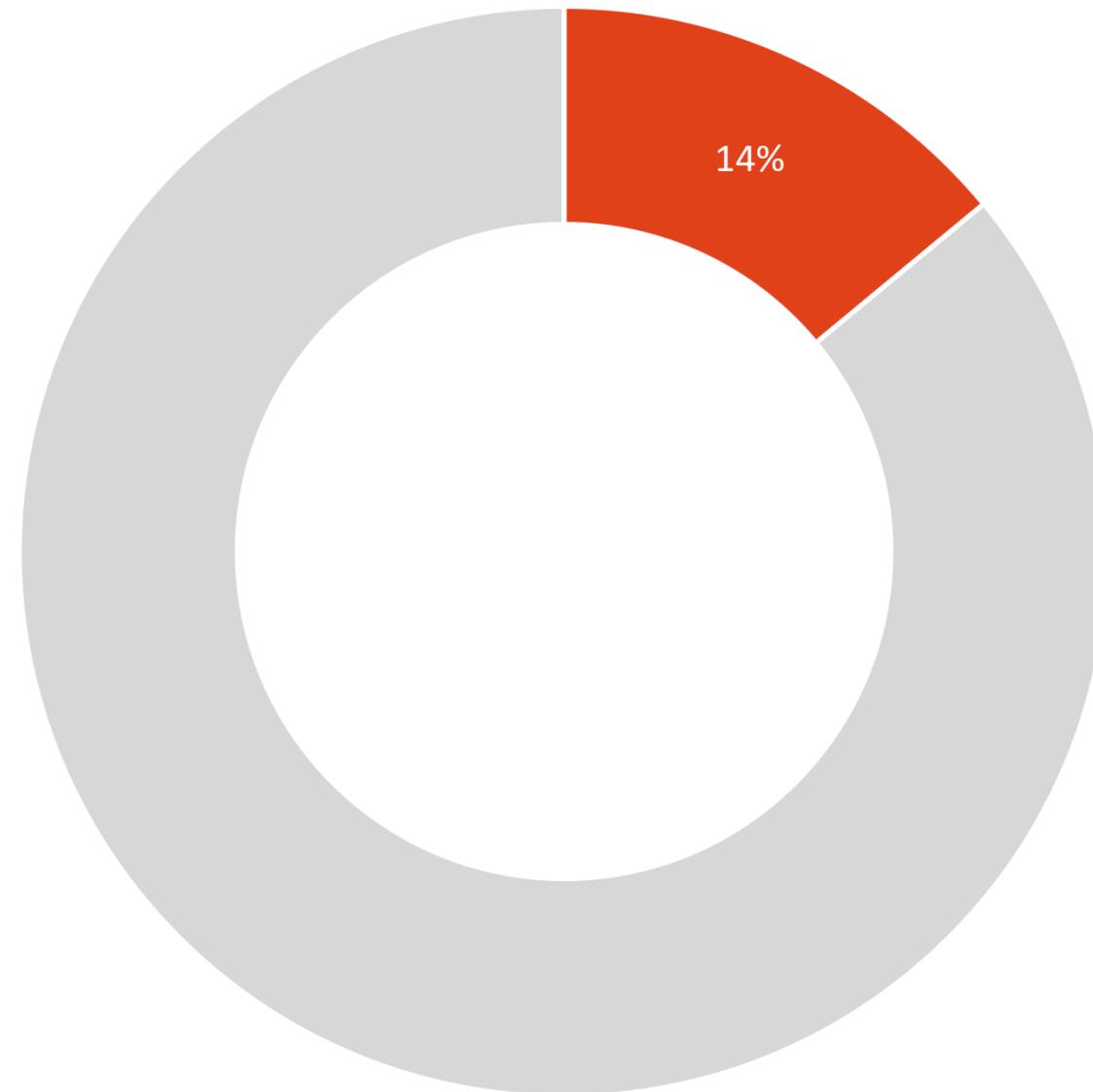
PRENOTAZIONE





QUALI SONO I SERVIZI ON-LINE CHE OFFRONO SUL LORO SITO?

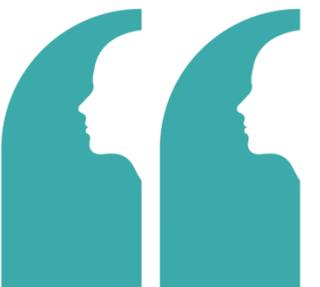
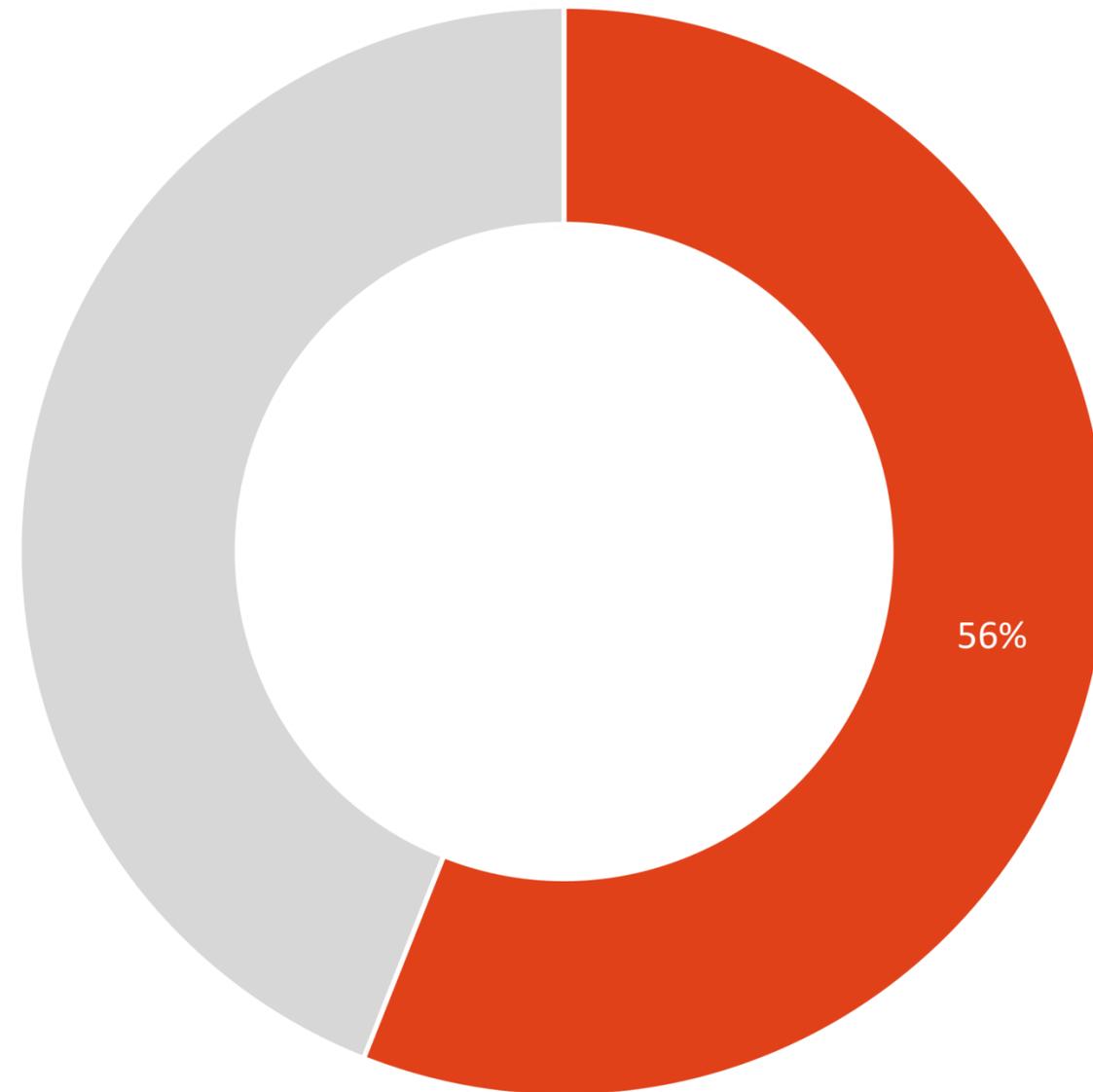
ISCRIZIONE NEWSLETTER





QUALI SONO I SERVIZI ON-LINE CHE OFFRONO SUL LORO SITO?

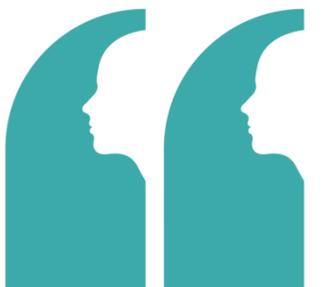
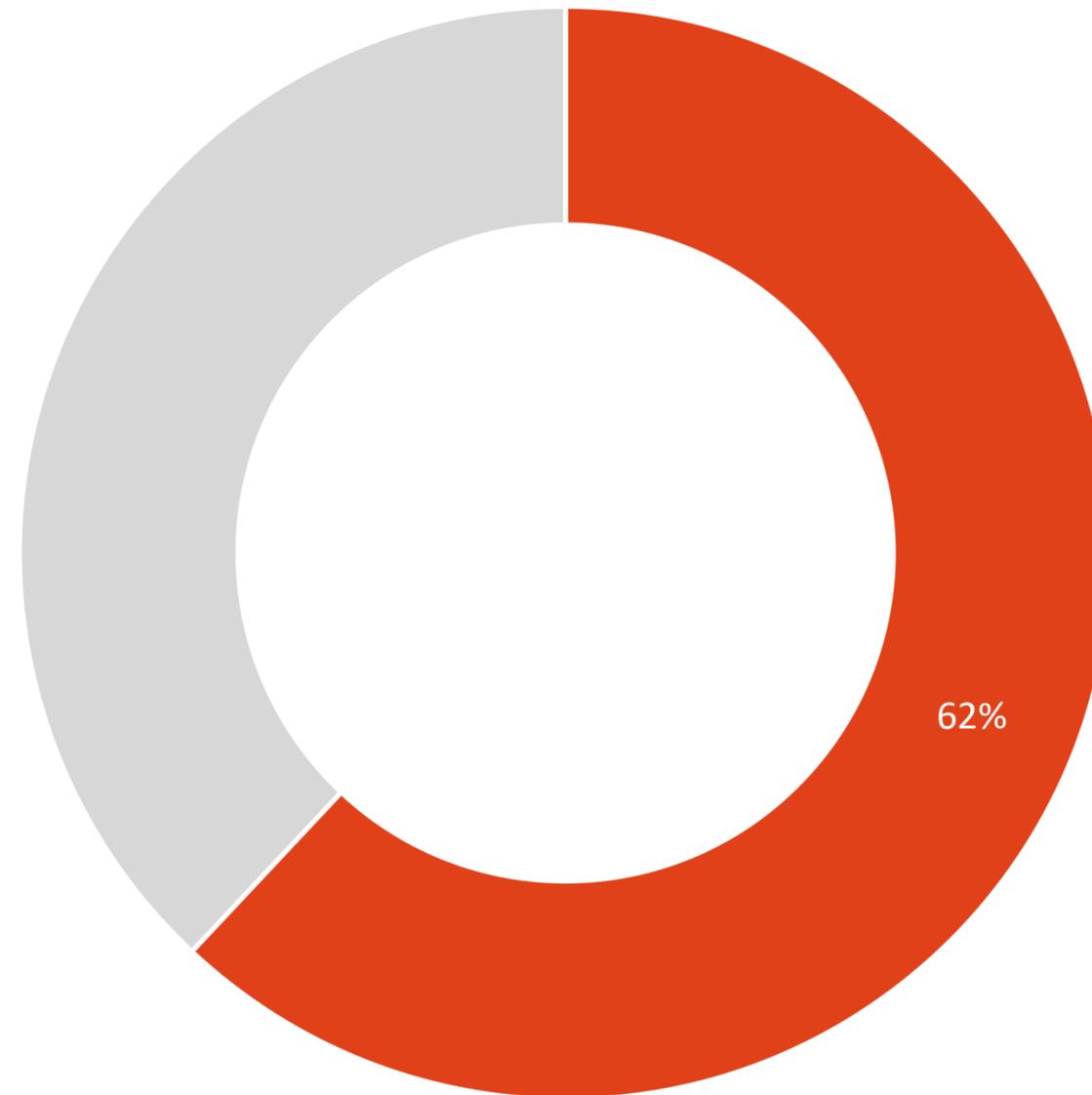
BLOG/MAGAZINE





QUALI SONO I SERVIZI ON-LINE CHE OFFRONO SUL LORO SITO?

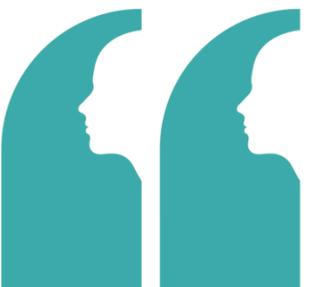
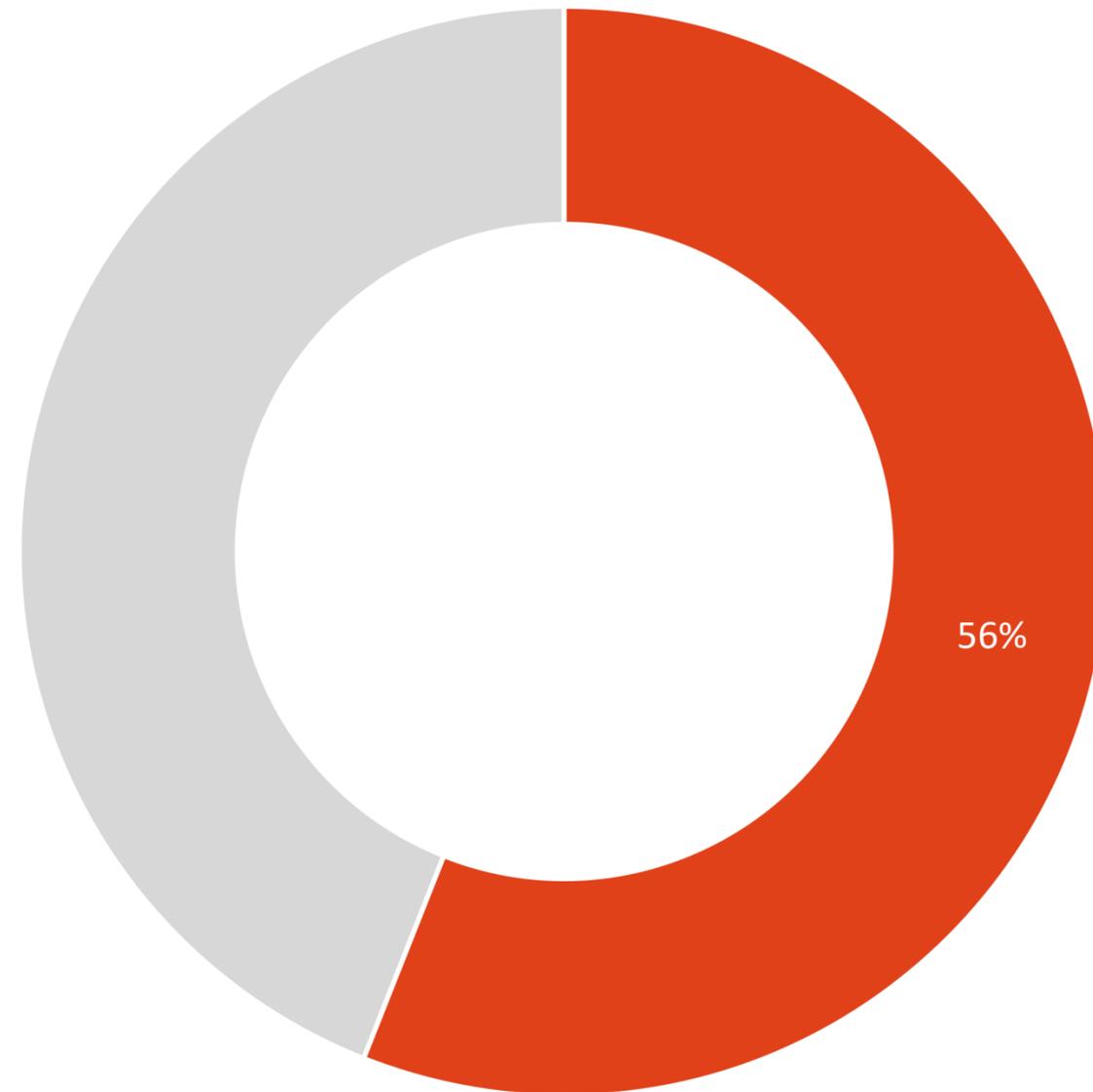
CARRIER





QUALI SONO I SERVIZI ON-LINE CHE OFFRONO SUL LORO SITO?

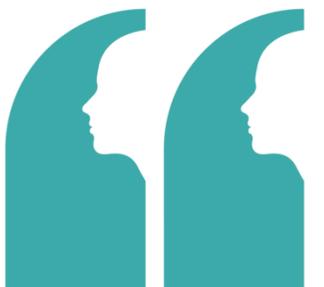
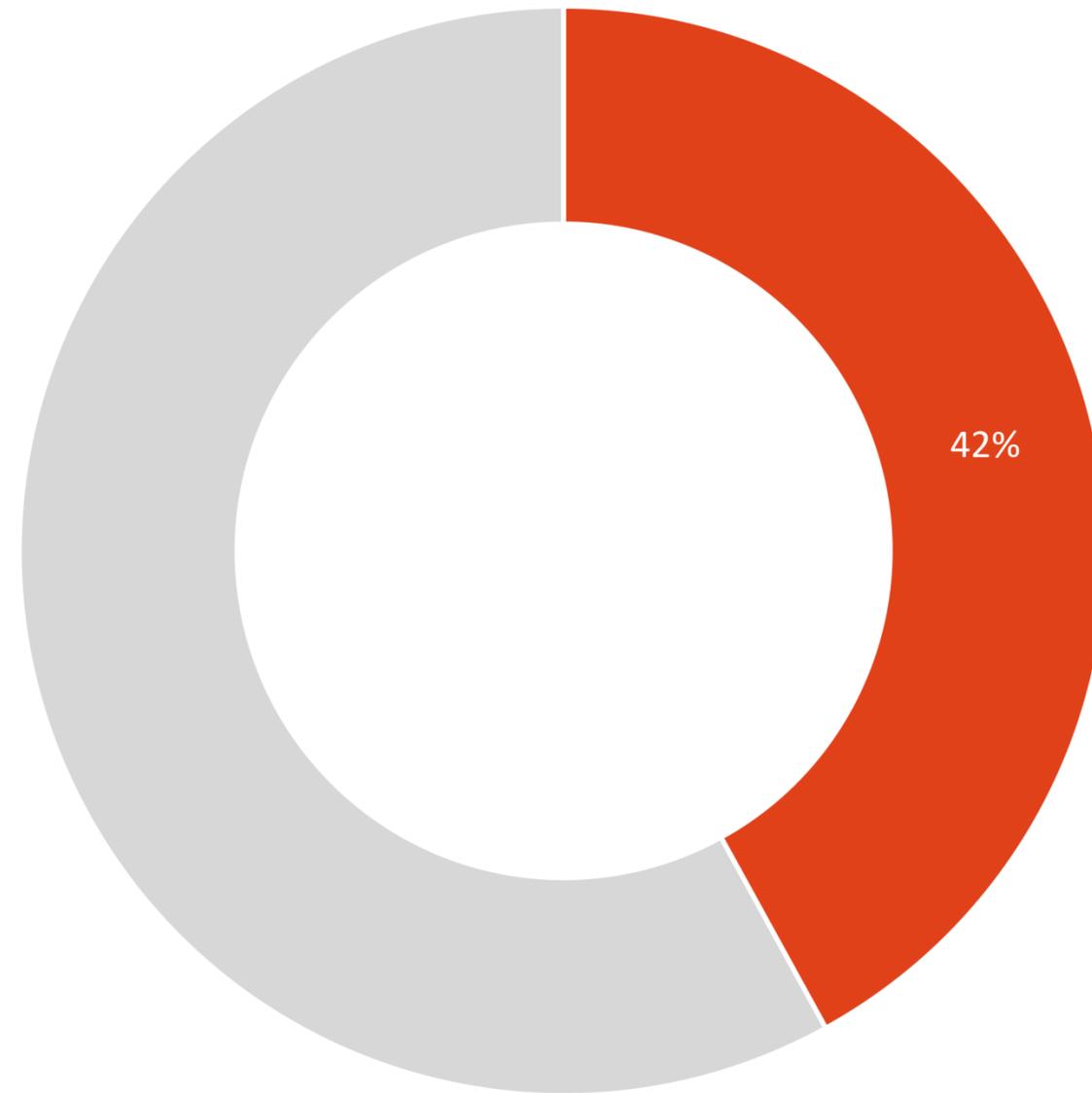
BLOG/MAGAZINE





QUALI SONO I SERVIZI ON-LINE CHE OFFRONO SUL LORO SITO?

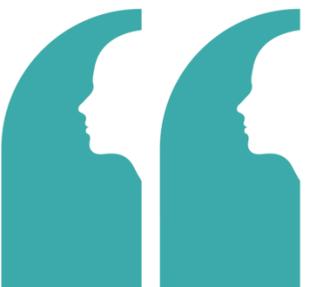
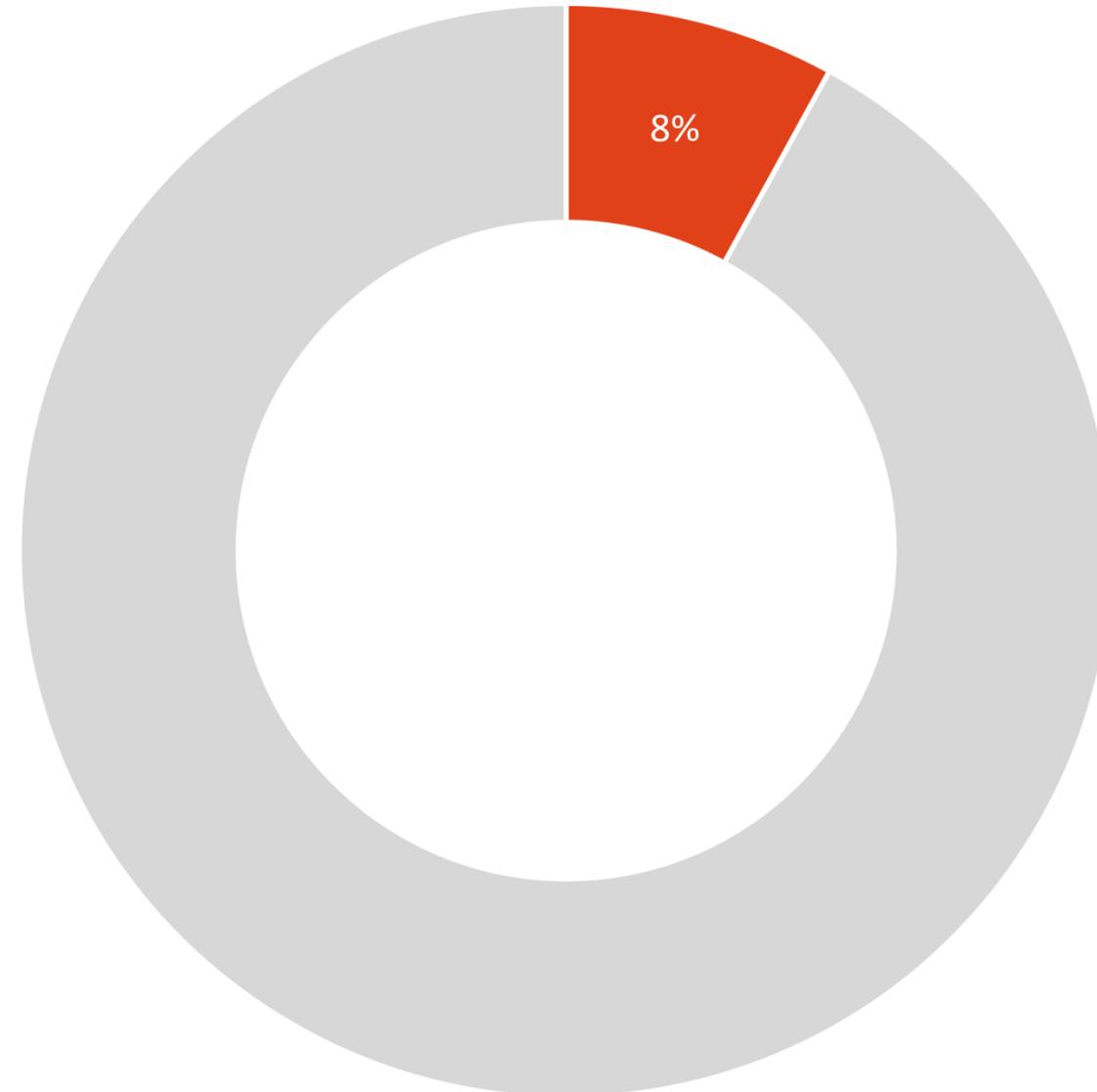
MEDICI





QUALI SONO I SERVIZI ON-LINE CHE OFFRONO SUL LORO SITO?

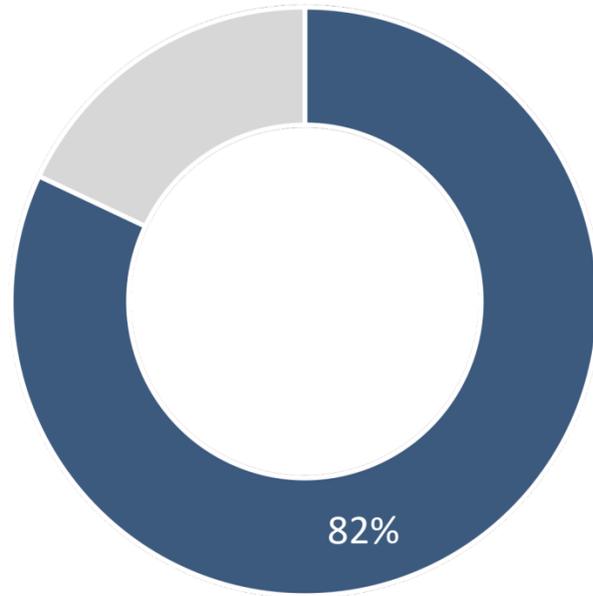
ASSISTENTE VIRTUALE



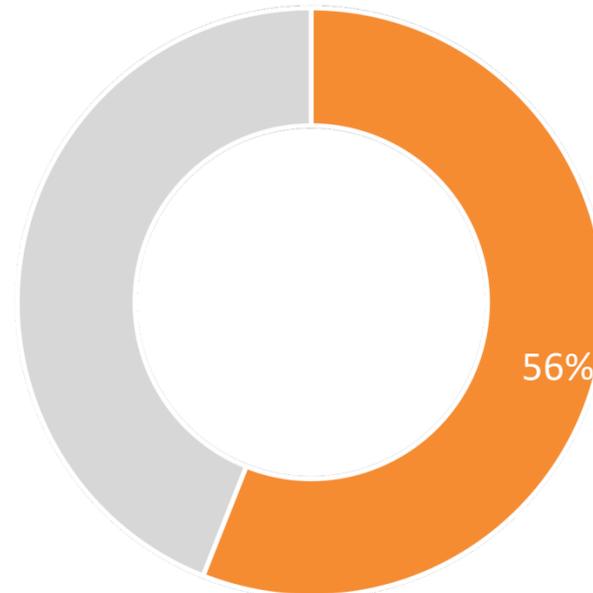
QUALI SONO I SOCIAL CHE UTILIZZANO?



FACEBOOK



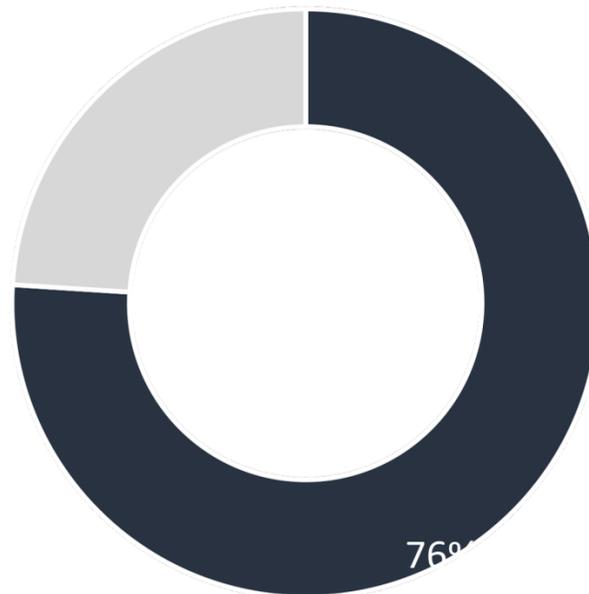
INSTAGRAM



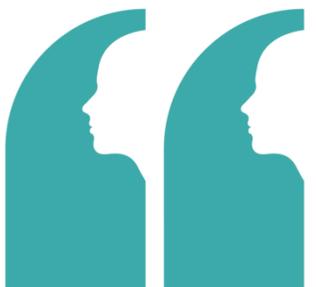
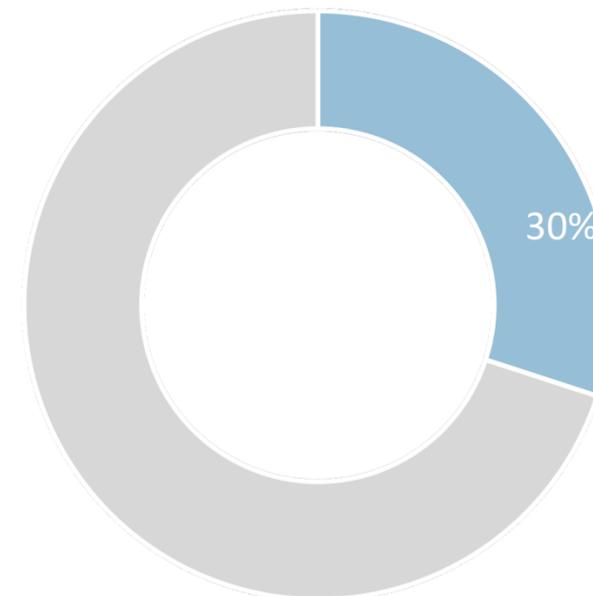
YOUTUBE



LINKEDIN

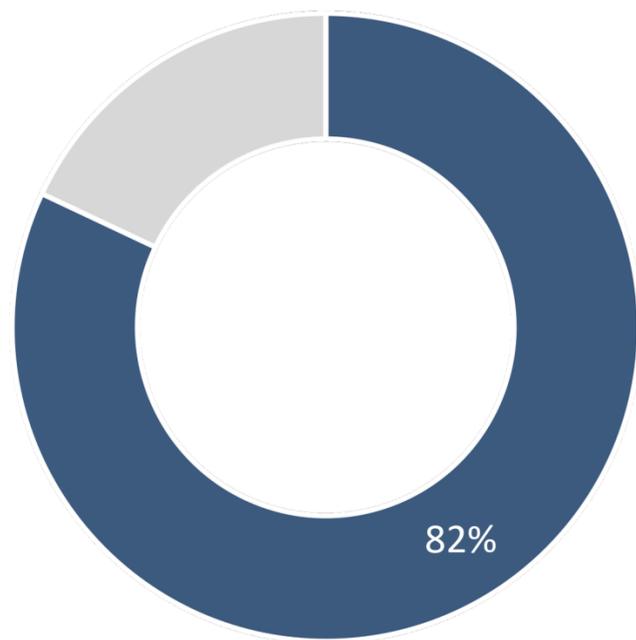


X (già Twitter)





FACEBOOK



ANNO 2024

Media Fan Base

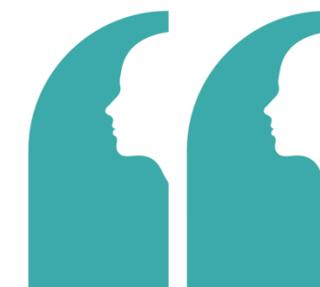
Media Post Pubblicati

Media Engagements per Post

103.307

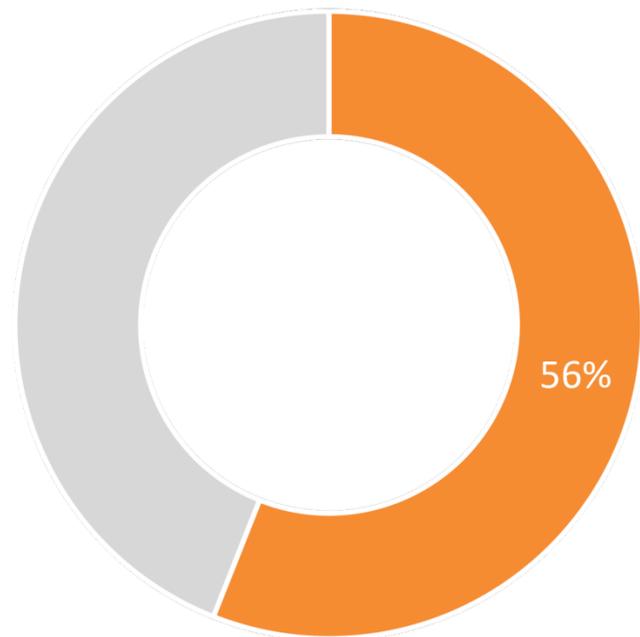
109

58





INSTAGRAM



ANNO 2024

Media Fan Base

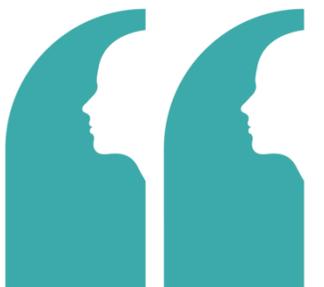
Media Post Pubblicati

Media Engagements per Post

19.790

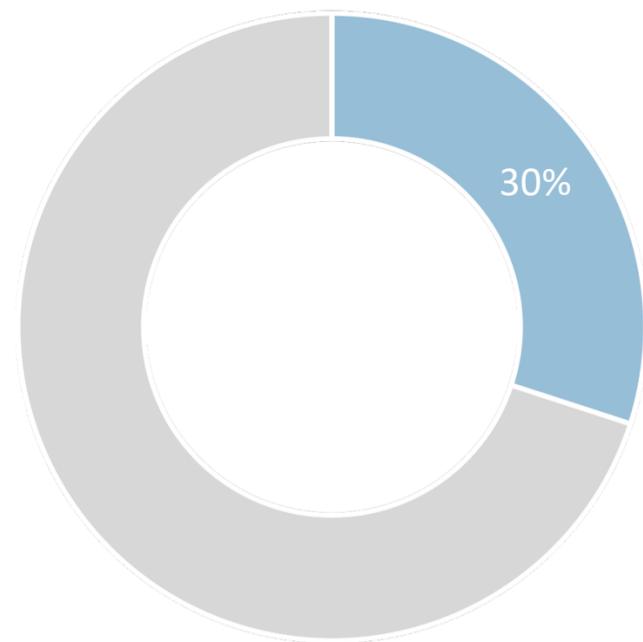
122

113





X (già Twitter)



ANNO 2024

Media Fan Base

Media Post Pubblicati

8.233

Media Engagements per Post

11

2

*il 90% degli account non hanno pubblicato post nel 2024

